

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

National Media Research Planning & Placement
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

Product	Contract / Revision 587820 /	Alt Order # 7916023
RNC #3561		
Contract Dates	Estimate # 11/02/12 - 11/04/12	20/116/3561
Advertiser	Original Date / Revision Republican National Committee	11/01/12 / 11/01/12
Billing Cycle		Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WTKR	Jamie Andrus	Washington, D.C.
Special Handling		
Demographic		
Adults 25-54		
IDB#	Advertiser Code	Product Code
6380		
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1 3		11/04/12	11/04/12	NFL Football (Early)	1-4p		:30			NM	1 \$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S					1	\$9,750.00		
N 2 3		11/02/12	11/02/12	Friday Prime		10-11pm		:30		NM	1 \$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----F--					1	\$6,715.00		
N 3 3		11/03/12	11/03/12	NCAA Football		Various		:30		NM	1 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S-					1	\$3,000.00		
N 4 3		11/04/12	11/04/12	NFL Football		4-7pm		:30		NM	1 \$11,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S					1	\$11,750.00		
N 5 3		11/04/12	11/04/12	Sunday Prime		7-8pm		:30		NM	1 \$13,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S					1	\$13,770.00		
N 6 3		11/04/12	11/04/12	Sunday Prime		8-9pm		:30		NM	1 \$8,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S					1	\$8,245.00		
Totals										6	\$53,230.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	6	\$53,230.00	\$45,245.50
Totals	6	\$53,230.00	\$45,245.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.